

Los Diamantes de Emmerich

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BOOK REVIEW: *Journal of Management Education*, 20(1), 1995, pp. 1-10. The author, a well-known and respected scholar in the field of management education, discusses the importance of research in management education and the need for a more systematic approach to the study of management education. The author argues that the current state of research in management education is fragmented and lacks a theoretical framework. The author proposes a research agenda for management education that focuses on the development of a theoretical framework and the use of quantitative research methods. The author also discusses the importance of collaboration between management educators and researchers in the field of management education.

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Prinzipiell werden die verschiedenen Konzepte der Konzeptionsentwicklung in der Literatur als eigenständige Konzepte betrachtet, obwohl sie sich gegenseitig beeinflussen und ergänzen. In der Praxis werden sie jedoch oft kombiniert und in einem integrierten Prozess der Konzeptionsentwicklung eingesetzt.

Los Diamantes de Emmerich [artículo] Patricio Tello.

Libros y documentos

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