

Journal of Applied Behavior Analysis

Experimental Behavior Analysis

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The experimental analysis of behavior is a scientific approach to the study of behavior. It is a systematic and controlled investigation of the relationships between behavior and its environment. This approach is based on the principles of behaviorism, which emphasize the role of learning and conditioning in the development of behavior. The experimental analysis of behavior is a powerful tool for understanding the underlying mechanisms of behavior and for developing effective interventions for behavior change. This approach is used in a wide range of settings, including clinical, educational, and organizational contexts. The experimental analysis of behavior is a rigorous and scientific approach to the study of behavior, and it has made significant contributions to our understanding of human behavior and its modification.

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