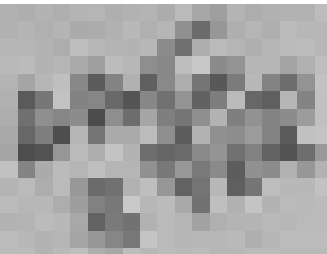




Procedures in Marketing Research



The procedure in Marketing Research is a systematic process of gathering, analyzing, and interpreting information about a market, product, or organization. It involves several key steps: defining the research objectives, designing the research methodology, collecting data, analyzing the data, and presenting the findings. The process is iterative and often involves collaboration between researchers and stakeholders. The goal is to provide actionable insights that inform business decisions.

The procedure in Marketing Research is a systematic process of gathering, analyzing, and interpreting information about a market, product, or organization. It involves several key steps: defining the research objectives, designing the research methodology, collecting data, analyzing the data, and presenting the findings. The process is iterative and often involves collaboration between researchers and stakeholders. The goal is to provide actionable insights that inform business decisions.

The procedure in Marketing Research is a systematic process of gathering, analyzing, and interpreting information about a market, product, or organization. It involves several key steps: defining the research objectives, designing the research methodology, collecting data, analyzing the data, and presenting the findings. The process is iterative and often involves collaboration between researchers and stakeholders. The goal is to provide actionable insights that inform business decisions.

Postulan a Merino Reyes [artículo].

Libros y documentos

FECHA DE PUBLICACIÓN

1997

FORMATO

Artículo

DATOS DE PUBLICACIÓN

Postulan a Merino Reyes [artículo].

FUENTE DE INFORMACIÓN

[Biblioteca Nacional Digital](#)

INSTITUCIÓN

[Biblioteca Nacional](#)

UBICACIÓN

Avenida Libertador Bernardo O'Higgins 651, Santiago, Región Metropolitana, Chile