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TELEPHONE 01-497 0023

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1st January 1971

Miss Joan Daves,
515 Madison Avenue,
New York, N.Y. 10022

JAN 5 1971

Dear Joan,

It was good to talk to you in New York and I do hope that you are gradually regaining strength and energy and that 1971 will be a more splendid and happier year.

I shall keep in close touch with Deborah about Heinrich Heil.

In the meantime I am awaiting production prices from Johns Hopkins on Mistral and would like to have some indication from you as to what kind of advance you would require. I need hardly point out that sales of poetry in this country are abysmal and that the normal first printing for books of poetry is 500 for the sticky ones, 750 for the good ones and 1000 for something outstanding, so in my view, assuming that I can work things out with Johns Hopkins on production figures, what would be fair and reasonable would be to pay you a royalty on the hardcover edition of 10% to 1000, 12% from 1001 to 2000 and 15% thereafter, and on the paperback edition, if we do one, 5% to 2000 and 7% thereafter, and that we pay as an advance a sum equal to the total earnings on two-thirds of the number of copies we finally decide to print.

I realise all this is terribly vague but as you can imagine, with a volume of poetry being produced in this rather complicated and lavish way, until I have got Hopkins' figures, I cannot be more precise than I can be now, but I do at least hope that you will find my proposals fair.

Best regards,

Yours ever,

T.G. Accenthal

25% to 1000

12% to 2000

15% thereafter

Advance: 20%

[Carta] 1971 Jan. 1, London, [Inglaterra] [a] Miss Joan Daves,
515 Madison Avenue, New York, N. Y. [manuscrito] T. G.

Rosenthal.

Libros y documentos

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