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Cricket for Cricket!

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Open Court Publishing Company • Box 559 • LaSalle, Illinois 61301 • 815-223-2520

OUTLINE

CHILDREN'S MAGAZINE: CRICKET

The Open Court Publishing Company is planning to publish a magazine called CRICKET, Good Reading for Boys and Girls. CRICKET will be written for children from ages 6 - 10, for grades 1 - 3. (Some 4th and 5th graders may enjoy CRICKET also.) We find that there is a great need for good supplementary reading materials in the primary grades to introduce children to a broad variety of the best writing.

CRICKET will be primarily a children's literature magazine and will maintain the highest possible literary standards in all selections. In addition to folk tales, fairy tales, modern and classic children's stories, myths, legends, poems, rhymes and riddles, CRICKET will include stories about famous men and women (of all times) history, nature, science, music, art, crafts, and other fields.

CRICKET will publish mainly original stories or poems written especially for it by the world's best children's authors. In some cases CRICKET will include chapters of books or short stories by these authors before they appear in book form elsewhere. Each issue of CRICKET will also include several reprints of high quality selections.

The magazine will measure 6" x 9", contain 104 pages, have a four-color cover, and be perfect bound. It will include high quality black and white illustrations. One additional color will be used for decorative purposes, such as first letters, borders, decorative figures, symbols, titles, etc.

CRICKET will be published monthly for 9 months a year and one year's subscription will cost approximately \$6.95. Single copies will cost \$3.75.

Clifton Fadiman has agreed to be Senior Editor, Marianne Carus is Editor-in-Chief, Trina Schart Hyman Art Director, and Peter Parnall Designer. Mr. Fadiman and Mrs. Carus will work with an Editorial Board of children's literature experts and authors: Lloyd Alexander, Eleanor Cameron, Virginia Haviland, Paul Heins, Walter Scherf, Isaac B. Singer, and Kaye Webb.

[Carta] 1972 June 20, [La Salle, Illinois, Estados Unidos]
[manuscrito] M. B. Carus.

AUTORÍA

Carus, Marianne

FORMATO

Manuscrito

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