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December 18, 1978 NYC 1:00

Ms. Joan Daves
515 Madison Avenue
New York, New York 10022

Dear Ms. Daves:

Thank you for your letter of December 13. I hope too that these responses to the points you raise in it will lead quickly to a letter of agreement for a new paperback printing. We are now nearly out of stock, with new promotion efforts planned.

To treat the points in the order that you raise them:

1. Yes, we plan to keep both editions in print for at least three years.
2. Paperback royalties. Yes, we will follow the paperback royalty schedule included in the original contract, that is we will go to a royalty of 7½% of retail after 5,000 paperback copies have been sold and increase to 10% after 10,000 paperback copies are sold.
3. Hardcover royalties. There is no need to reprint the hardcover edition; we have plenty of stock of the original hardcover printing on hand.
4. We will continue the royalty payment of 1% to Antonio Frasconi.
5. Artist's approval. There will be no changes in the plates originally used or in the format. We plan to use 60 # P & S Regular Old Style stock, in a cream color, very similar to that used in the original edition and of a much better quality than we normally use for reprints.

If there are other questions, I would appreciate a phone call. Otherwise, we will hope to receive Doris Dana's written agreement to a seven-year extension of the contract.

Yours sincerely,

Nancy C. Essig
Nancy C. Essig
Marketing Manager

NCE/bb

[Carta] 1978 Dec. 18, [EE.UU.] [a] Ms. Joan Daves, New York, New York, [EE.UU.] [manuscrito] Nancy C. Essig.

AUTORÍA

Essig, Nancy C.

FORMATO

Manuscrito

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[Carta] 1978 Dec. 18, [EE.UU.] [a] Ms. Joan Daves, New York, New York, [EE.UU.] [manuscrito]
Nancy C. Essig. 1 h. ; 28 cm. + 1 tarjeta (5 x 8 cm.)

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