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August 14, 1970

Miss Doris Dana
Hildreth Lane, Box 784
Bridgehampton, N.Y. 11932

Dear Miss Dana:

A recent trip to the files reminded me that we haven't yet received a completed marketing questionnaire from you. Our records indicate that one was sent to you around the first of July, but in case you didn't receive it I'm enclosing another copy. The information it provides will soon be needed here in our promotion work, so we'll appreciate receiving it as soon as possible.

As long as I'm writing, let me take the opportunity to introduce myself as the person who will be primarily concerned with the publicity for your book (reviews, TV, radio, etc). Margot Schutt mentioned that you'd recently discussed some promotion ideas with her and I'm keenly interested in the things you have in mind. And, as it happens, Spanish literature is one of my loves, so I have a great interest in this project, and I'm looking forward to working on it.

I will be in touch with you very shortly for a full discussion of our publicity plans. With best wishes,

Sincerely,

Lisa Johns
Publicity Manager

encl.

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**[Carta] 1970 Aug. 14, [Baltimore, Maryland, Estados Unidos]
[a] Miss Doris Dana, Hildreth Lane, Box 784, Bridgehampton,**

N. Y. [manuscrito] Lisa Johns.

Libros y documentos

AUTORÍA

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