



THE JOHNS HOPKINS PRESS Baltimore, Maryland 21218 · (301) 433-2100

MOYF.1

May 28, 1971

Miss Doris Dana
Hildreth Lane, Box 784
Bridgeshampton, N.Y. 11932

Dear Miss Dana:

After discussing the Saturday Review ad with Margot-- who agreed with the suggestions you put forth--we are making the change which you proposed. Enclosed is a xerox of the advertising copy, and in a few days I expect to have a repro proof of the entire ad to send you, so you can see what the entire ad will look like.

Ads will appear subsequently in the New York Times Book Review and the New York Review of Books, each devoted entirely to your book. We plan to use the same copy, artwork, and general layout scheme for these ads as we've used in the Saturday Review ad.

I've asked Judie Zubin, our direct mail manager, to send you a xerox of the direct mail piece she's working on.

If you have any further suggestions or comments, please let me have them right away.

With best wishes,

Sincerely,

Lisa Johns
Publicity Manager

BALTIMORE · WASHINGTON · LONDON

encl

[Carta] 1971 May 28, Baltimore, Maryland, [EE.UU.] [a] Miss Doris Dana, Bridgehampton, New York, [EE.UU.] [manuscrito] Lisa Johns.

Libros y documentos

AUTORÍA

Autor secundario:Mistral, Gabriela, 1889-1957Autor secundario:Dana, Doris, 1920-2006

FORMATO

Manuscrito

DATOS DE PUBLICACIÓN

[Carta] 1971 May 28, Baltimore, Maryland, [EE.UU.] [a] Miss Doris Dana, Bridgehampton, New York, [EE.UU.] [manuscrito] Lisa Johns. 1 h. ; 23 cm. + 1 h. (28 cm.)

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UBICACIÓN

Avenida Libertador Bernardo O'Higgins 651, Santiago, Región Metropolitana, Chile