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TIME

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Dear Miss Godey:

I am writing to invite you to share in a project many leaders in government, business, editorial, church and educational circles tell us will be a significant step toward the furtherance of international understanding.

A member of the U.S. Cabinet says this project will have "considerable bearing on economic and political thinking." Alexandre Parodi, France's delegate to the U.N. Security Council, believes it will be "of great value in helping public opinion become more informed in its judgments over world affairs." Scientists like Robert A. Millikan, businessmen like Charles Lockman, educators like President Frederick L. Hovde of Purdue University -- Congressmen, clergymen, labor leaders and high-ranking Army and Navy officers are among the others who have responded with enthusiasm to the announcement of this undertaking.

Briefly, the project is this:

Some four weeks before President Truman called on the free nations of the world to work together to protect themselves from Russia, TIME had set in motion the mechanism for a survey of public opinion on a scale never before attempted.

Questionnaires (printed in eight languages) were appearing in the streets, homes, offices, fields and factories of Great Britain, France, Italy, Sweden, Switzerland, Germany, Brazil, Mexico and Canada as well as here in the U.S. -- in the hands of personal interviewers working through Elmo Roper, his overseas affiliates and (in the case of Germany) the American Military Government.

The survey was conducted to define the great areas of misunderstanding, difference of opinion and actual conflict that exist among these nations.

These are the roadblocks that will tend to retard the co-operation and progress the President has asked for -- roadblocks that can be removed only if we know what they are and where to find them. That knowledge is what we hope to further through this survey.

* * *

I am enclosing with this letter a copy of a questionnaire built around some of the subjects covered in the international survey.

[Carta] 1948 mar. 31, New York, [EE.UU.] [a] Dear Miss Godoy

[manuscrito] James A. Linen.

Libros y documentos

AUTORÍA

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Avenida Libertador Bernardo O'Higgins 651, Santiago, Región Metropolitana, Chile

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